PLANNING OUR FUTURE LANCASTER

SEPTEMBER 2021 CPC SESSION

KEY GOALS OF CPC SESSION

Part I. Updates

[5:30 – 5:35] Welcome & General City updates:

- Swag is on the way, T-shirts, stickers, etc.
- Focus group invitations are going out
- Public events last week of Sept. + 1st Friday
- LNP news article on the way

[5:35 – 5:40] Public feedback / project updates:

Since June 21

- 1,000+ people attending 13 in-person events
- 334 in-person interactions
- 253 survey responses
- 100+ invitations for focus groups
- 13 key interviews w/ organizations

[5:40-5:45] Q & A: Any questions or comments?

Part 2: Sharing Information w/ CPC

[5:45 – 5:55] Presentation from Bergmann

- Topic of presentation:
    - Community Toolkit Overview and Facilitation Strategies
- Key takeaways:
    - What is the Community Toolkit?
    - What is the purpose of the Toolkit?
    - Who will use the Toolkit?

Connect
the Dots

- What is included in the Toolkit?

[5:55-6:05] Q & A

Part 3: Gathering Information from CPC

[6:05 to close] Key questions for CPC

What are your thoughts on the Community Toolkit? Do you think this is an effective method to obtain meaningful public input?

Do you have any questions on the methods and techniques detailed in the Community Toolkit?

Who are the key groups or individuals you think will/should use the Community Toolkit?

INSIGHTS

[6:05- 6:15] Questions for CPC Members: Question #1
  What are your thoughts on the Community Toolkit? Do you think this is an effective method to obtain meaningful public input?
  Notes from full-group discussion:
- CPC members should be more strategic in deciding who they meet with.
- City of Lancaster should keep a list of all meetings to ensure diversity goals are met.
- Training is needed to help CPC members with facilitation skills; CPC members suggested a virtual meeting run-through to model an effective meeting and effective use of the Toolkit.
- CPC members need more help explaining to community members who the input received from community meetings will impact Comprehensive Plan decision-making

Connect
the Dots

- CPC members need more help articulating the values that guide the Comprehensive Plan process; A clear understanding of values will help guide and focus the community meetings.
- Open-ended questions in the toolkit are fine, but CPC members may need help on how such open-ended questions will be incorporated into the Comp Plan; more focused questions may be needed.
- Regarding the question, "One Word to Describe Lancaster?," CPC members may need help explaining how responses to the 'One Word' question will be incorporated into the Comp Plan.
- CPC members may need clarity on how many community meetings they may be asked to do.
- CPC members identified a limited number of resources in the SE and NE regions. Some are concerned these areas will get missed.
- CPC members need clarity on the time frame to hold Community meetings. Is it 6-weeks from when the Toolkit is available? Is it longer? Shorter?
- Are there enough resources to conduct meetings in spanish? Is that toolkit available for translation into spanish?
- CPC members believe demographic data should be collected at all community meetings, i.e., age, race, address, etc. Some members wonder if a demographic survey could be incorporated into a QR Code.
- Many CPC members are concerned about their legitimacy in the Community Meeting process. How do they express their authority? Although they are meeting mostly with people they know, how do they ensure trust? How do they communicate agency? How do they affirm that the information gathered from community meetings is going to count?
- Some CPC members are concerned the community meeting process relies heavily on CPC members meeting with people they know. How do members get to meet with the people they don't know?
- CPC members are nervous about facilitating. Can they mentor each other? Can they pair up?
- Is there a way to reach out to community block captains as part of the grassroots process?
- CPC members believe more clarity should be given to the purpose and outcomes from the community meetings.
- CPC members may need more clarity regarding their specific role as facilitators.

Connect
the Dots

- CPC members need to articulate that there are formal meetings and also community meetings as part of the engagement process. They need to be able to explain that both tracks have equal weight.
- What are the resources we can give to the facilitators so they know how to answer trauma-related and/or specific immediate questions people may have?
- CPC members may need a one-pager to explain how the public can engage as part of the Comp Plan engagement process.

[6:15 – 6:30] Questions for CPC Members: Question #2

Do you have any questions on the methods and techniques detailed in the Community Toolkit?

- More clarity may be needed regarding logistics/outcomes for virtual vs. in-person meetings.
- Committee members will feel comfortable with more training on the process before they go solo.
- Committee members need to fully understand the engagement process so they can be comfortable explaining the engagement process to others.
- Open-ended questions are good, but more clarity may be needed to understand how the data derived from those open-ended questions will be incorporated into the plan.
- Members want to know if they can use student assistants and/or others to assist with data/response collection during meetings.
- Is there a strategy to ensure enough meetings are conducted in Spanish?
- Is there a strategy to ensure the diversity of the community will be captured if everyone just meets with the people they know.
- Will members get to practice their meetings before they meet with community members?
- Members like that idea of another meeting or maybe a training on how to facilitate meetings using the toolkit.
- Members want more clarity on group size? Is there a meeting number that's too big or too small?
- Could college students or other volunteers be brought in to assist with data collection or supporting the meeting?
- Is there a strategy CPC members should follow when advertising their meetings?

[6:30 – 6:45] Questions for CPC Members: Question #3

Who are the key groups or individuals you think will/should use the Community Toolkit?

- Answered above!

Part 4. Close Out

[7:00] AOC: last comments, thoughts, questions